



LEDDY YANG 楊舒絮

Collaborated with Product Development group to design and implement highly interactive applications.

CONTACT

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EDUCATION

臺灣科技大學 | 設計研究所

National Taiwan
University of Science and
Technology Master's
degree, Department of
Design
2020 畢

輔仁大學 | 應用美術系

Department of Applied
Arts.Fu Jen Catholic
University
1994 畢

SKILL

- User research
- Usability plan
- Information architecture
- Wireframe
- Prototyping
- Interaction design
- Visual design
- HTML/css
- Git
- RWD
- Sketch
- Figma
- Zepline
- InVision

EXPERIENCE

- 2021 ● **HEMiDEMi Inc. – UI/UX designer**
 - Collaborate with Product Managers, Engineers, to design products from idea to launch.
 - Develop clear and effective user interfaces to achieve both product and business goals.
 - Maintain and define the visual and UX patterns for website to cultivate a consistent and intuitive experience.
 - Web design and integration, program maintenance and modification.
- 2020 ● **AD POST Inc. – UI/UX designer**
 - Involved in the architecture and development of the user experience.
 - Execute user requirements gathering.
 - Identify design problems and devise solutions.
 - Translate concepts into wireframes, high-fidelity mockups, and prototypes.
 - Develop modular design systems and information architectures.
 - Develop storyboards, user flows, sitemaps.
 - Communicate using design specs and logic to collaborate with engineers.
 - Design original graphic user interface and create the UI kit for FE engineers.
- 2019 ● **Myo Inc. – UI designer**
 - Transform complex business requirements into visually appealing and intuitive user interface designs.
 - Illustrate design ideas using storyboards, process flows and high-level wireframes.
 - Develop UI mockups and prototypes that clearly illustrate how pages function.
 - Refine application visual styles and layouts.
 - Design for modularity, adaptive framework, accessibility, and product expansion.
- 2017 ●
 - Create beautiful, intuitive and friendly user interfaces for Web.

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EXPERIENCE

2017

Shuttle Inc. – GUI designer

- Gather requirements in collaboration with product owners, project management office, UI designer, developers and testers.
- Interface visual style proposal to discuss and define product vision planning.
Design graphic user interface GUI elements
- Complete the integration of the interface and generate relevant documents to RD.
Work with RD during the integration process to ensure that the results of the
- integration are consistent with the design.

2015

FreeLancer – Catear Design Studio

- **Contract personnel** : Xpec樂陞科技、遠流出版社數位出版部
- **Client** : Asus、bonbon wedding、EverFocus、Hola、ISA永業保經、MangoResearch、Johnson、Koobe、Pegatron、Primax、Reallusion、SilverPac、Vega、Wedding Pass、宇峻奧汀、南一書局、超義科技、國立中興大學、資策會、歐森系統家具、建宏層析、聯合環球、誠新豆類齋、盈久科技
- **GUI design**
Software interface design|icon design|smart phone
APP interface design | tablet interface design
- **Web design**
Web Architecture Planning|Programming|Webpage Integration Execution
- **Graphic design**
Catalog Design | Poster Design | Description Introduction Design | Exhibition Marketing Design | Magazine Advertising

2007

DCIDC Inc. – Senior designer

- Website visual planning implementation.
- Web, Event, Bnner, Advertising and E-DM design.
- Company marketing activities, VI design, text design.

1994

REALLUSION Inc. – Art Director

- **Product development**
Product interface user operation flow logic design
Human-machine interface visualization and integration
Product commercialization completed
- 2006
Userbility test design and discussion